



Rock Creek Velo (RCV), a non-profit 501(c)(3) organization, is one of the largest youth cycling teams in the country and has been recognized by USA Cycling as one of the fastest growing teams in 2016. The volunteer leaders of RCV are committed to advancing amateur athletic competition in the sport of bicycle racing in all forms and providing opportunities for members to compete at local, regional, national and international events. Our team of approximately 80 Junior members trains year-round under the direction of experienced volunteer coaches and competes in local, national and international races. Sponsors benefit from **brand visibility and outreach** among the members and their families, team alumni, coaches, spectators and the broader local cycling community in the Metropolitan Washington DC area.

Learn more about RCV at www.rockcreekvelo.org. Email RCVsponsor@gmail.com for more information about sponsorship opportunities and benefits.

2018 Rock Creek Velo Sponsorship Opportunities

DONOR Level Sponsor- \$500/year, single year sponsorship available

- Logo hyperlinked to sponsor website on www.rockcreekvelo.org
- Recognition on [Rock Creek Velo Facebook Page](#)

PREFERRED Level Sponsor (Limit 1)- \$750/year X 2 years- *benefits of DONOR plus*

- Small logo on team jersey
- One promotional e-blast sent to entire RCV membership annually

BRONZE Level Sponsor (Limit 3)- \$1000/year X 2 years- *benefits of PREFERRED plus*

- Medium logo on team jersey
- Sponsor table and/or promotional material at annual membership meeting

SILVER Level Sponsor (Limit 2)- \$2000/year X 2 years- *benefits of BRONZE plus*

- Two promotional e-blasts sent to entire RCV membership annually
- Logo displayed on feather flag sign in RCV team area at races

GOLD Level Sponsor (Limit 1)- \$3500/year X 2 years- *benefits of SILVER plus*

- Large logo placement on team jersey
- Three promotional e-blasts sent to entire RCV membership annually

PLATINUM Level Sponsor (Limit 1)- \$5000/year X 2 years- *benefits of GOLD plus*

- Category exclusivity
- Most prominent logo placement on front of team jersey
- Four promotional e-blasts sent to entire RCV membership annually

SINGLE YEAR SPONSORSHIP OPPORTUNITIES ALSO AVAILABLE FOR DIRECT SUPPORT OF BIKE LOANER FLEET, MECHANIC, NATIONALS COMPETITION AND MORE.

